

Client Digital Art Submission Guidelines



LAYOUTS:

- Include a 1" bleed on all sides on all artwork
**for FABRIC, please include a 2" bleed on all sides.
- Please include placement details in your artwork.
- Templates for custom shapes provided upon request

FONTS:

- Include all fonts used in your artwork
- For vector-based art, convert all fonts to outlines.

COLOR:

- Make sure color mode is CMYK. RGB images may require additional charges for file processing.
- Color and/or PMS specification recommended for best results.
- Due to limitations of the digital printing process, exact color matches are not always possible.
- It can be helpful to reference the Pantone solid to process guide for printed solid color output.
- If no color match information is specified, we can not be held responsible for color output.

SOFTWARE AND FILE FORMATS:

- Adobe Illustrator CC or earlier (.AI) (.EPS) (.PDF)
- Adobe Photoshop CC or earlier (.PSD) (.EPS) (.TIF)
- Any other file formats may require additional charges for file processing.

PHOTOSHOP:

- Placed files must be in editable format.
- Please do not embed placed images.
- Include high-resolution files with your art and link images in the file.
- Files should be at least 125dpi at full size for quality output; we recommend 150dpi or higher.

IMPORTANT - BEFORE SUBMITTING - did you...

- Include a .jpeg or .pdf copy version of artwork for our verification of your artwork?
- Clearly indicate files included and provide contact information?
- Proof your art carefully? We cannot be responsible for your file's content, including missing or incorrectly positioned type, elements or misspellings.

Once you've confirmed the above, and prepared your artwork files for submission:

SUBMIT YOUR FILES ELECTRONICALLY:

***Please contact your
Account Representative
for a link to AE Sharefile.***

Or - SEND ARTWORK DISC TO:

Alexis Exhibits, Inc.
Attn: Graphics Department
825 Leona Street Elyria, Ohio 44035
440-324-1037